



Unleash New Revenue with Custom Premium Programs.

When money is tight, one of the best fund-raising techniques is to offer a premium product that consumers would buy regardless of the economy. Custom premiums are a sure bet. We provide you with our standard custom ordering portal, featuring your brand, AT NO CHARGE. This is a \$50K value! You simply promote the program to your donors and watch the revenue grow.

How it works: If your fund raising models include on-going retail, memorial and honor programs or sport

event promotions, The Charity Channel has an online program designed just for you. Users upload their own photos and create custom gifts or cards on your fun, engaging ordering site. To enhance your sporting events, photos from the event are posted on an ordering site, or uploaded by participants so they can order products that celebrate their greatest moments. Either way, a healthy portion of the purchase price goes directly to your organization. What could be easier?

Photo Cards

Gift Items

Calendars

Posters

Invitations

Albums

Certificates

Acknowledgements

Sporting Event Support



For more information contact us at 888.677.5770 or visit us at www.thecharity-channel.com